



## REALMAGNET.COM

Visit [www.realmagnet.com](http://www.realmagnet.com) to learn more about how MagnetMail can help you create emails with both form and function.

**“REAL MAGNET THINKS OUTSIDE THE BOX TO CREATE SOLUTIONS THAT EFFECTIVELY MEET OUR REAL NEEDS.”**

Bonny Pope, Owner, Design in Tandem

## EVENT CONFERENCING

### Add audio and web conferencing on the fly.

If your event is an audio or web conference, Real Magnet's Events Module offers an innovative solution that will dramatically simplify things.

Integrated into the event module are reliable, high-quality audio and web conferencing services. As you create your event registration pages, an audio conference or webinar can be provisioned and scheduled with just a few clicks. It all happens behind the scenes.

Perhaps more importantly, as attendees register, conference access details – including unique pin codes – are automatically displayed on the confirmation page and in auto-generated confirmation and reminder emails. This eliminates one of the most challenging event logistics: coordinating the data transfers between the registration engine and your conferencing provider.

On the day of the event, Real Magnet is there to meet your needs and those of the attendees. We provide operators and account executives that ensure the event runs smoothly and effectively.

And because the conference was provisioned via the event's module, attendance reports are automatically displayed in your tracking reports.

Here are just a few key options available with audio and web conferencing from Real Magnet:

- Operator assisted entry
- Unique pin entry
- Operator, moderator, and event manager assistance
- Chat functionality
- Annotation tools
- Live Q&A sessions
- Webcasting services
- Recording and hosting
- Full branding
- Audio and web training for speakers
- Online polling

Request a demo to get a first-hand look at how MagnetMail can power your event management.

**MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX**