



REALMAGNET.COM

Visit www.realmagnet.com to learn more about how MagnetMail can help you create emails with both form and function.

**“WITH MAGNETMAIL I
KNOW MY MESSAGES ARE
RECEIVED.”**

Manisha Vasista, Marketing Manager,
Interstate Hotels and Resorts

SEND EMAILS

Get your message to the right people at the right time.

Sending your message is more than just hitting the submit button. MagnetMail gives you the ability to deliver your messages at the appropriate times to the appropriate people.

- **Speed and optimization:** MagnetMail is designed to send large volumes of emails over a very short period of time, ensuring that your messages are delivered on time. Email distribution is also calibrated to conform to ISP specifications and increase your delivery rates.
- **Scheduled sends:** When your message is ready, you can choose which recipients should receive it by selecting a list of contacts and/or individuals within MagnetMail. And you can choose to schedule delivery immediately or at a future date and time. A calendar of your past and pending activity is available for quick reference.
- **Triggered messages:** MagnetMail allows you to automatically send custom messages to recipients based on a trigger, such as an open, click-through, purchase, birthday or updated email address. This puts the right content in your recipient's inbox at the right time.
- **Sending limits:** Avoid over saturating your recipients by setting the maximum number of emails that can be sent over a given period of time.
- **Bounce management:** MagnetMail includes advanced functionality for managing and resending bounced messages. Numerous attempts are made to re-send bounced messages, according to an algorithm designed to maximize delivery. Additionally, bounces can be re-sent manually at any time.
- **Filtered recipient lists:** You can choose to exclude specific recipients or lists from receiving a message.
- **Activity calendar:** MagnetMail gives you a calendar of all of your actions – from emails to faxes to events – so that you can manage your activities and level of communication.

Request a demo to get a first-hand look at how MagnetMail can send your messages.

MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX