



## REALMAGNET.COM

Visit [www.realmagnet.com](http://www.realmagnet.com) to learn more about how MagnetMail can help you create emails with both form and function.

**“MAGNETMAIL HAS HELPED US INCREASE OUR BOTTOM LINE.”**

Craig Cussimano, Director, Online Services, American Gas Association

## INTEGRATIONS & API

### Share data between MagnetMail and your CRM or AMS system.

MagnetMail offers a full API and is integrated with several major CRM and AMS systems so that you can seamlessly transfer data between your applications.

With just a few clicks, you can import contacts from your CRM or AMS system into MagnetMail to use for email, mobile, RSS or fax distribution. And after you've sent a message to those contacts, the tracking data gets automatically transferred back into your primary database.

The result is a simple, efficient process that reduces errors and adds critical tracking data for your customer records – giving you a comprehensive view of marketing activity for each individual recipient.

MagnetMail is currently integrated with applications such as:

- Avectra netFORUM
- iMIS
- Microsoft CRM
- Salesforce
- TMA Resources Personify

Don't see your CRM or AMS system above? Check with us to see if we work with your application. MagnetMail also offers a full API (application programming interface) so that you can easily tie your application to your MagnetMail account.

Request a demo to get a first-hand look at how MagnetMail can integrate with your CRM or AMS system.

**MAGNETMAIL = EMAIL + EVENTS/SURVEYS/MOBILE/RSS/FAX**